

## Black Hills Parent Magazine Guidelines 'Halloween Cutie Contest'

You may enter one photo per child (maximum) for each submission period – ages: newborn through 12 years. Photos must be your own (full rights) and submitted by a legal guardian that is a resident in the Black Hills of South Dakota.

Images published in the printed issue of Black Hills Parent will be selected by staff editors based on listed criteria. Chosen entries will be notified via email by October 2017. Please do not contact Black Hills Parent staff on the status of your entry.

All submissions become the property of Black Hills Parent, and may be published, along with the name of the individual, in any and all Black Hills Parent branded media—now known or developed.

You, your friends and family and other Parent Connection members can like, comment and share photos from the Facebook photo album.

The photo(s) with the most engagement (likes, comments, shares via Facebook) will be eligible to win a 'trick or treat' prize. Votes do not determine published photos. **WINNER NOTIFICATION:** Winner(s) will be notified via email provided during photo submission.

Black Hills Halloween Cutie Cuties is FREE to enter.

Submissions will begin October 27, 2017 at 8 a.m. The submission period will close October 30, 2017 at 5 p.m. MST.

Winner of the 'trick or treat' prize will be chosen October 31, 2017.

1. Take a recent photo of your child between the ages of 0 and 12 years corresponding to any mentioned themes (if any).
2. Share your photos in a private message to BHParent on Facebook and include your email, child's name and child's age. Photos must be in .JPG or .PNG format and cannot exceed 5 MB. Photos must be copyright free with full rights by submitter previously unpublished and/or awarded. Black Hills Parent magazine is not responsible for materials submitted without permissions; the photo submitter holds all responsibility.
3. A confirmation email will be sent to the provided email address with successful submission notice. Entries will not be individually acknowledged or returned. All submissions are final.

Entries may not contain any content that is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group;

profane or pornographic; contains nudity promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing) promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message is obscene or offensive; endorses any form of hate or hate group; appears to duplicate any other submitted Entries defames, misrepresents or contains disparaging remarks about other people or companies; contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without permission; contains any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses

### Privacy

Individuals who submit photos into the Black Hills Cutie photo submission period will automatically be registered at BlackHillsParent.com. All information provided in photo submission will be added to Black Hills Parent and publishing company database. Your email will not be sold to third parties. IF YOU DO NOT WISH TO SHARE YOUR INFORMATION, PLEASE DO NOT ENTER YOUR PHOTO.

### Frequently Asked Questions:

Q: How often can I enter?

A: You can enter each eligible child (newborn-12 years) once.

Q: Can I enter multiple children?

A: Yes, you can enter any of your children either separately or in one photo together.

Q: I uploaded multiple photos on accident?

A: If they were the same photo, we will just invalidate the additional photo when we validate votes. If you have uploaded multiple images that are different – we will take the first image submitted.

Q: I uploaded the wrong photo by accident OR I found a picture I like better, can you change the image for me?

A: Unfortunately, no. We will not alter entries after they've been submitted.

Q: How can I vote?

A: You can "Like" comment, and share photos on Facebook in the 2017 Black Hills Halloween Cuties album.

Q: How do I enter?

A: Photos will be uploaded 1-3 business days after your submission via Black Hills Parent Facebook page.

Q: I don't see my cutie's photo in the album. What do I do?

A: Just send us a message on Facebook and we will look into it.

Q: How many times can I "vote"?

A: You can like a photo once (via Facebook), but feel free to have family, friends, etc. share and comment on the photo, as well.

Q: The number of Facebook likes on my photo is higher than someone ahead of me in the ranking, does that mean they are winning?

A: Not necessarily. The "winner" will be based off of engagement as told by our page data.

*For questions, please send us a message on Facebook or an email.*

*NOTE: Facebook engagement does not determine which cuties are in the Winter Issue.*

*Please see our Rules and Regulations (above) for more details.*